

ANNOUNCEMENT
Regarding Viet Nam Innovation Startup Festival 2024
(TECHFEST Viet Nam 2024)

The Viet Nam Innovation Startup Festival (TECHFEST Viet Nam) is an annual event led by the Ministry of Science and Technology, in collaboration with domestic and international partners. Over the past nine years, TECHFEST Viet Nam has become a major event, drawing attention from policymakers, administrators, corporations, businesses, startup support organizations, and investment funds both locally and internationally, connecting Viet Nam's innovation startup ecosystem with global counterparts.

In 2024, the Ministry of Science and Technology, in partnership with the People's Committee of Hai Phong City, will organize TECHFEST Viet Nam under the theme *"Accelerating Viet Nam's Innovation Startup Ecosystem Together"*. This series of events will take place over three days, from 26th to 28th November 2024, at the Pullman Hotel, 12 Tran Phu Street, Ngo Quyen District, Hai Phong City. Activities will include the Opening Ceremony, a High-Level Policy Dialogue Forum, an Innovation Startup Product and Service Exhibition, specialized workshops on ecosystem development, Investment Matching sessions, and the Viet Nam Innovation Startup Talent Competition (detailed program attached).

TECHFEST Viet Nam 2024 offers a unique opportunity for agencies, organizations, and individuals to engage with senior leaders of Viet Nam, policymakers, and administrators to learn about regulatory frameworks and investment opportunities in Viet Nam. The event is also an opportunity to meet Vietnamese and international businesses in Viet Nam, connect with startup organizations, explore collaboration and investment opportunities, seek resources and partners to advance national and international initiatives, and showcase technologies, products, and services with potential investment and business opportunities in Viet Nam.

For more details, please visit <https://www.techfest.vn> or contact Mr. Tu Minh Hieu at the National Agency for Technology Entrepreneurship and Commercialization Development, Ministry of Science and Technology, by phone at +84 917 041 985 or via email at tmhieu@most.gov.vn.

The Ministry of Science and Technology respectfully invites interested agencies, organizations, and individuals to participate in TECHFEST Viet Nam 2024's activities.

Hà Nội, ngày 01 tháng 11 năm 2024

THÔNG BÁO

Về Ngày hội khởi nghiệp sáng tạo Việt Nam năm 2024 (TECHFEST Việt Nam 2024)

Ngày hội khởi nghiệp sáng tạo Việt Nam (TECHFEST) là sự kiện thường niên do Bộ Khoa học và Công nghệ chủ trì, phối hợp cùng các đối tác trong và ngoài nước tổ chức. Sau 09 năm tổ chức, TECHFEST Việt Nam đã trở thành một sự kiện quan trọng, thu hút sự quan tâm của các cơ quan ban hành chính sách, nhà quản lý, tập đoàn, doanh nghiệp, tổ chức hỗ trợ khởi nghiệp sáng tạo, quỹ đầu tư trong nước và quốc tế ... qua đó kết nối hệ sinh thái KNST Việt Nam với các hệ sinh thái KNST của các quốc gia trên toàn cầu.

Năm 2024, Bộ Khoa học và Công nghệ phối hợp với Ủy ban nhân dân thành phố Hải Phòng tổ chức TECHFEST Việt Nam với tinh thần ***“Chung tay phát triển hệ sinh thái khởi nghiệp sáng tạo Việt Nam”***. Chuỗi sự kiện diễn ra trong 03 ngày (từ ngày 26-28 tháng 11 năm 2024) tại Khách sạn Pullman, số 12 Trần Phú, quận Ngô Quyền, thành phố Hải Phòng với nhiều hoạt động, gồm: Lễ khai mạc TECHFEST 2024, Diễn đàn đối thoại chính sách cấp cao, Triển lãm các sản phẩm/dịch vụ KNST, Chuỗi hội thảo chuyên sâu về phát triển hệ sinh thái khởi nghiệp sáng tạo, Kết nối đầu tư, Cuộc thi Tìm kiếm tài năng KNST Việt Nam... (*Chương trình cụ thể kèm theo*).

Sự kiện TECHFEST Việt Nam 2024 là cơ hội để các cơ quan, tổ chức, cá nhân gặp gỡ Lãnh đạo cấp cao của Việt Nam, cơ quan ban hành chính sách, nhà quản lý để tìm hiểu về cơ chế, chính sách cũng như cơ hội đầu tư vào Việt Nam; gặp gỡ các doanh nghiệp Việt Nam, nước ngoài đang hoạt động tại Việt Nam, các tổ chức, cá nhân KNST ở Việt Nam để tìm kiếm cơ hội hợp tác, đầu tư; kết nối tìm kiếm nguồn lực, đối tác để triển khai các sáng kiến về thúc đẩy hệ sinh thái KNST trong và ngoài nước; và giới thiệu công nghệ, sản phẩm, dịch vụ, tìm kiếm cơ hội đầu tư, kinh doanh tại Việt Nam.

Thông tin chi tiết tham khảo tại website: <https://www.techfest.vn> hoặc liên hệ với Ông Từ Minh Hiệu, Cục Phát triển thị trường và doanh nghiệp KH&CN, Bộ Khoa học và Công nghệ, điện thoại: 0917041985, email: tmhieau@most.gov.vn.

Bộ Khoa học và Công nghệ trân trọng thông báo đến các cơ quan, tổ chức, cá nhân quan tâm tham dự các hoạt động của chuỗi sự kiện TECHFEST Việt Nam 2024./.

AGENDA
TECHFEST VIETNAM 2024

Date: November 26-28, 2024

Location: 5th Floor, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Time		Events			
26/11	Morning	Final Round The National Innovation Technopreneur Contest	Seminar Leveraging resources from dual transformation for innovative startups development	Vietnam Fintech Summit	Investment matching 1-1
	Afternoon	Inaugurating the exhibition of innovative startup products/services National policy forum on innovative startup	Seminar Attracting resources to nurture future unicorns in the logistics sector	Conference Connecting domestic and international investors	
27/11	Morning		Forum Vietnam-Australia business cooperation and innovation	Innovation startup investment forum (VC Stage)	
	Afternoon	Opening Ceremony TECHFEST 2024			
28/11	Morning	Seminar Promoting the development of Hai Phong's innovative startup ecosystem to become a leading regional hub for international connectivity			
		Closing ceremony TECHFEST 2024			
Location*		Main hall	Ha Long room	Sapa room	Lan Ha room

DETAILED EVENT SCHEDULE

1. National TECHFEST 2024 Opening Ceremony

Time: 13:00 – 17:00, November 27, 2024

Location: 5F Main hall, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Leaders of the Party, Government, Committees, Ministries, sectors, local authorities, and socio-political organizations; Leaders of international organizations and embassies; Heads of institutes and universities; Innovation startup community; Investors; Startup support organizations; Innovative and science-technology enterprises; Leaders of corporations and business associations.

Purpose and significance:

- Affirm the government's strong commitment to developing Vietnam's innovation startup ecosystem.
- Honor the development journey of the startup ecosystem through each stage.
- Inspire, guide, and provide strategic direction for the next phase, enhancing international competitiveness.
- Promote international collaboration, encouraging partners and investors worldwide to explore partnership opportunities with Vietnam, thereby strengthening the ecosystem.

Program Content

13:00	Welcoming Delegates
13:30	Exhibition Tour
14:00	Opening and Introduction of Delegates
14:10	Opening speech by the Minister of Science and Technology of Vietnam
14:15	Welcoming speech by the Chairman of the People's Committee of Hai Phong City
14:20	Summary video of 10-year journey of the national TECHFEST

- 14:30** **Forum** “Accelerating the innovation startup ecosystem together”
(Panel discussion with representatives from ministries, sectors, localities, and socio-political organizations)
- 15:30** **Forum** “Vietnam’s innovation startup ecosystem connecting and integrating globally” *(Panel discussion with domestic and international investment funds, enterprises, and innovation startup support organizations)*
- 16:15** Honors and Awards Ceremony
- 16:30** Keynote speech by the Prime Minister of Vietnam
- 17:00** Closing
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2. National policy forum on innovative startup

Topic: Unlock resources to connect and develop innovation startup support center.

Main message: From local to global

Time: 13:30 - 17:00, November 26, 2024.

Location: 5F Main hall, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from Ministries, sectors, local authorities, and socio-political organizations; Institutes and universities; Innovation startup community; Investors; Startup support organizations; Innovation and science-technology enterprises; Corporations and Business associations.

Purpose and significance:

- Discuss and share experiences from countries with similar innovation startup ecosystems or models that could be applied to Vietnam.
- Identify the unique challenges local areas face in developing innovation startup ecosystems and explore ways to turn these challenges into opportunities.
- Propose solutions for domestic and international cooperation to help local innovation startup ecosystems leverage international resources, aiming to establish strategic partnerships and sustainable development.

Program Content

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|--------------|--|
| 13:30 | Welcoming Delegates |
| 14:00 | Opening and Introduction of Delegates |
| 14:05 | Opening speech |
| 14:10 | Welcoming speech |
| 14:15 | Session 1: Leveraging local strengths to develop the innovation startup ecosystem |
| | <ul style="list-style-type: none">- Report on international experiences in creating tailored policies that leverage local strengths to develop the innovation startup ecosystem. |

- Roundtable discussion with the participation of international experts and leaders from provincial Departments of Science and Technology.

15:25 Break

15:40 **Session 2: Multilateral cooperation – Pathway to global reach**

- Report on the current development and role of innovation startup centers.
- Roundtable discussion with the participation of experts and leaders from domestic and international innovation startup centers.

16:40 Signing of Memorandum of Understanding

16:50 Closing speech from Leader of the Ministry of Science and Technology

3. Final round of The National Innovation Technopreneur Contest

Time: 13:00 – 17:00, November 26, 2024

Location: 5F Main hall, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology and the Department of Science and Technology of localities; Institutes and universities; Innovation startup communities in various technology fields; Investors; Domestic and international startup support organizations.

Purpose and significance:

- Identify and support innovative Vietnamese startups, both domestically and abroad, in their efforts to apply science, technology, and creativity.
- Honor initiatives that address business and societal challenges.

Program Content

13:30	Welcoming Delegates
14:00	Opening and Introduction of Delegates
14:05	Opening speech
14:10	Welcoming speech
14:15	Video on the Journey of the Competition to the Final round
14:25	Information of Final round rules & support prize packages
14:30	Pitching session of the Top 10 National Finalists 10 Startup Projects/Enterprises will present: <ul style="list-style-type: none">- <i>Product Introduction Video (30 seconds)</i>- <i>Pitching (4 minutes 30 seconds)</i>- <i>Q&A with the Judges and Technology Advisors (5 minutes)</i>
16:10	Honors, Appreciation and Awards ceremony
16:30	Closing speech for the Final Competition 2024

4. Inaugurating the exhibition of innovative startup products/services

Time: 13:00 - 14:30, November 26, 2024.

Location: 5F Main hall, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology and the People's Committee of Hai Phong City; Central and local government agencies, socio-political organizations; Associations, institutes, and Universities; Innovation and science and technology enterprises, Corporations, and Sponsors.

Purpose and significance:

- Showcase the products, technological solutions, and achievements of startups both domestically and internationally, affirming the potential of Vietnam's innovative startup ecosystem.

- Serve as a bridge for startups to expand their networks, seek collaboration opportunities, attract international investments and support, and integrate globally in the field.

Program Content

13:00 Welcoming Delegates

13:30 Performance

13:45 Opening and introduction of Delegates

13:55 Welcoming speech
Deputy Minister of Science and Technology

14:05 Appreciation speech from participating exhibitor
Exhibiting company

Awarding commemorative plaques to main sponsors

14:10 *Deputy Minister of Science and Technology/Vice Chairman of the City People's Committee*

14:20 Ribbon-cutting

Exhibition tour and workshop participation

5. Innovation startup investment forum (VC Stage)

Time: 08:30 - 12:00, November 27, 2024.

Location: Sapa room, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives from government regulatory agencies, Support organizations providing investment connection services for startups; Organizations and investment funds; Innovation and science and technology enterprises; and Domestic and International experts.

Purpose and significance:

- Increase awareness of the essential role of incubators and startup support centers in fostering the growth of startup enterprises.

Provide insights on global trends and strategic areas in startup investment, along with perspectives shared by reputable domestic and international investment funds.

Discuss the investment strategies of both domestic and international funds engaging in the Vietnamese market, as well as programs designed to enhance the capabilities of startups.

Explore practical activities to strengthen collaboration and support between investment funds and startup support organizations and centers.

Program Content

08:30 Welcoming Delegates

09:00 Opening and Introduction of Delegates

09:05 Opening speech

09:15 Presentation 1: The role of support organizations/startup networks in developing innovative startups

Ms. Jen Vuhuong – S-growth Innovation Coaching

09:30 Presentation 2: Experiences in collaboration and capacity building in incubators and accelerators to promote innovative startups in Singapore

Mr. James Tan - Quest Ventures

09:45 Presentation 3: The involvement of international VC funds in Vietnam and proposals for collaboration with government management units to support innovative startups

Mr. Erik Jonsson - Antler

10:00 Presentation 4: Experiences in implementing startup support programs at business promotion organizations

Mr. Hyunmyung Timothy Dho – Impact Square

10:15 Tea break

10:30 **Discussion:** Collaboration between VC funds and startup support centers, incubators, and accelerators to enhance the quality of innovative startups in Vietnam

11:30 Program summary and closing

6. Seminar on Promoting the development of Hai Phong's innovative startup ecosystem to become a leading regional hub for international connectivity

Time: 08:00 – 12:00, November 28, 2024

Location: 5F Main hall, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology and the Department of Science and Technology of localities; Embassies from several countries; Institutes and Universities; Innovation startup support organizations and local startup support centers; International investment funds; Innovation and science and technology enterprises; and Media agencies.

Purpose and significance:

- Discuss issues related to promoting the development of the Hai Phong innovative startup ecosystem as a significant international regional hub: Assess the current state of the Hai Phong innovation startup ecosystem, highlight national and local cases; share experiences in building networks, supporting startups, and developing ecosystems both abroad and in Vietnam, along with lessons learned for Hai Phong City...

- Lessons, outline directions, and establish connections with partners to enhance the development of the Hai Phong innovative startup ecosystem as a notable international regional hub, striving to position Hai Phong among the top 100 emerging startup ecosystems globally in the future.

Program Content

08:30 Welcoming Delegates

09:00 Opening and Introduction of Delegates

09:05 Opening speech

09:15 Welcoming speech

09:30 **Report:** The current state of socioeconomic development and requirements for science and technology-innovation activities

09:45 **Presentation:** The local innovation startup ecosystem – a key link in the national innovation startup ecosystem

- 10:00 Presentation:** The current situation and development directions for the innovation startup ecosystem in Hai Phong City
- 10:15 Presentation:** Experiences in developing and connecting the components of the innovation startup ecosystem in Ho Chi Minh City
- 10:30 Presentation:** Experiences in promoting the development of the Block 71 innovation startup ecosystem in Singapore
- 10:45 Open discussion:** Proposals for solutions and initiatives to enhance capabilities and promote the development of the Hai Phong innovative startup ecosystem as a notable international regional hub
- 11:30 Conclusion – Closing**
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7. Seminar on Leveraging resources from dual transformation

Time & Date: 08:30 - 12:00, November 26, 2024.

Location: Ha Long room, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology; Corporations, Institutes, and Universities; Innovative startups; and Media agencies.

Purpose and significance:

- Explore how dual transformation (digital transformation and green transformation) generates new resources and opportunities for innovative startups.
- Discuss ways to overcome challenges and maximize opportunities from the dual transformation trend, with a focus on sustainable development and enhancing the national innovation startup ecosystem's competitive advantage.
- Showcase successful examples in green and digital transformation to inspire and guide Vietnamese innovative startups.

Program Content

08:00	Welcoming Delegates
08:30	Opening and Introduction of Delegates
08:35	Opening speech
08:40	Welcoming speech
08:45	Report: How is the world transforming?
09:00	Presentation: Challenges of digital transformation and dual transformation
09:15	Presentation: The journey to finding a “Green Passport – Net Zero” for innovative startups
09:30	Presentation: How has Unilever Vietnam successfully applied and achieved dual transformation?

09:45 *Tea break, networking*

10:15 **Discussion:** Implementing Digital Transformation - Green
Transformation from strategic perspectives to practical
implementation

11:45 Summary speech and closing.

8. Seminar on Attracting resources to nurture future unicorns in the logistics sector

Time: 13:00 - 17:00, November 26, 2024.

Location: Hạ Long room, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology; Business associations; Institutes and universities; Corporations; Innovation startup support centers; and Media agencies.

Purpose and significance:

- Discuss the growth potential of innovative startups in advancing Vietnam's logistics sector within the global supply chain.

- Explore the benefits of collaboration between large corporations and innovative startups to optimize resources and foster partnerships in the logistics sector.

- Examine multi-sector investment models that create growth opportunities for logistics startups, positioning the sector as a cornerstone of the economy.

Program Content

13:00	Welcoming guets, check in
13:30	Opening and Introduction of Delegates
13:45	Opening speech by the presentative from Ministry of Science and Technology
14:00	Report: National strategy for logistics development and the role of startups in the global supply chain.
14:15	Presentation: Lessons from developed countries on developing logistics startups and building a global ecosystem.
14:40	Presentation: Collaboration between large corporations and startups in the supply chain - How to optimize resources and achieve breakthroughs?

15:00 *Teabreak & networking*

15:15 **Presentation:** Multidisciplinary and cross-sector investment ecosystem model in logistics - Opportunities for startups.

15:30 **Discussion:** Creating a favorable environment for logistics to become a key industry in Vietnam.

17:00 Concluding speech and closing

9. Conference for Connecting domestics and international investors

Time: 13:00 - 17:00, November 26, 2024.

Location: Sapa room, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology; Investment funds; Support organizations, Institutes, Universities, and Corporations; and Innovative startups and science and technology enterprises.

Purpose and significance:

- Provide deeper connections between startups across various sectors internationally and VC investors in Vietnam.
- Help startups access resources not only in terms of finance from experienced investment funds but also to offer diverse investment opportunities for investors.

Structure:

- Live pitching by startups
- Each startup has **7 minutes for presentation** and **3 minutes for Q&A** with investors and experts in the field.

Program Content

13:30	Welcoming Delegates
14:00	Opening and Introduction of Delegates
14:05	Opening speech
14:10	Welcoming speech
14:15	Pitching session
16:10	Networking
16:30	Awards ceremony and closing.

10. Forum on Vietnam-Australia business cooperation and innovation

Time: 08:30 - 12:00, November 27, 2024.

Location: Hạ Long room, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology; Austrade; Research institutes and Universities; Australian technology companies in the fields of IT, cybersecurity, and agricultural technology; Vietnamese businesses, Industries, and Business associations; Industry experts; Venture Capital funds; and Vietnamese innovative startups.

Purpose and significance:

- Strengthen the bilateral partnership between Australia and Vietnam in the field of innovation and startups, particularly in the sustainable digital transformation of both countries.

- Introduce Vietnamese innovative startups to Australia's high-tech fields such as IT, cybersecurity, and agricultural technology, promoting collaborative activities and technology transfer.

- Create a connecting platform to foster partnerships that contribute to Vietnam's digital transformation goals through Australian technology and solutions.

Program Content

09:00 Opening and Introduction of Delegates

Opening speech

Mr. Jonathan Saw – Trade and Investment Counsellor, Vietnam and Cambodia

09:10

Mr. Pham Hong Quat – Director General, National Agency for Technology Entrepreneurship and Commercialization Development (NATEC)

Australia-Vietnam Trade Cooperation in Technology

09:30

Mr. Howard Silby - CEO, National Australia Bank (NAB) Innovation Center in Vietnam

Strengthening Australia-Vietnam Business Partnerships to Enhance Growth and Competitiveness

Moderator: Ms. Kim Nguyen – Manager of Catalyst Incubator & Founder of Global Ideas Lab

Panelists:

09:45

Dr. Lyndal Hugo – Co-founder, Orlar

Mr. Howard Silby – General Director, NAB Innovation Center in Vietnam

Representative from NATEC/NSSC

Representative from FPT Corporation

10:45

Showcasing Australia's Technological Capabilities in IT, Cybersecurity, and Agriculture

Australian companies will present on stage for 2-3 minutes.

11:15

Networking session

11. Vietnam Fintech Summit

Time: 08:30 - 12:00, November 26, 2024.

Location: Sapa room, Pullman Hai Phong Grand Hotel, 12 Tran Phu, Hai Phong City.

Participants: Representatives of Leaders from the Ministry of Science and Technology; Institutes and universities; Supporting organizations and associations; Businesses and investment funds; Media agencies; and the Innovation startup community.

Purpose and significance:

- Provide an overview of the Fintech landscape in Vietnam and the region.
- Create a forum for discussing the growth drivers of Fintech in Vietnam, emphasizing user-centric financial technology and the potential application of artificial intelligence in the financial sector.
- Enhance connections between innovative startups in the Fintech field, financial institutions, and regulatory agencies to promote collaboration in this area.

Program Content

08:00	Welcoming Delegates
08:30	Opening and Introduction of Delegates
08:35	Opening speech
08:40	Welcoming speech
08:45	<i>Presentation:</i> Overview of the Fintech ecosystem in the region and Vietnam – Open Banking trends
09:05	<i>Discussion:</i> Growth drivers for Fintech in the region and the role of Open Banking
09:45	<i>Presentation:</i> Application of financial technology in payments in Singapore and internationally – Lessons for Vietnam
10:05	<i>Discussion:</i> Financial technology focused on end-users
10:45	<i>Presentation:</i> Application of AI in the financial sector

11:05 *Discussion:* Is AI truly intelligent? The story of GenAI and
Conversational AI

11:45 Closing
